



## Wisconsin Innovation Awards Announce 2024 Winners at Annual Ceremony in Madison

*Eleventh Annual Event Celebrates the State's Most Innovative Products and Services*

MADISON, WI (October 9, 2024) – Last night, eight winners were honored from a pool of 31 finalists and over 200 nominees at the 2024 Wisconsin Innovation Awards, held at the Memorial Union in Madison. The event celebrated the state's most innovative products and services across eight diverse industry categories. Winners were selected by a panel of 14 experts representing various sectors including technology, food, healthcare, agriculture, nonprofits, education, and government.

Matt Younkle, Co-Founder of the Wisconsin Innovation Awards and Pythonic Corporation, stated, "The Wisconsin Innovation Awards aim to celebrate and inspire innovation, showcasing the creative spirit of the state's top public, private, and nonprofit sectors. We extend our congratulations to all the finalists and winners of the 2024 Wisconsin Innovation Awards."

The Wisconsin Innovation Awards Ceremony is presented by Wipfli, with support from Exact Sciences, Green Clock, Madison Gas and Electric, Neider and Boucher, S.C., Perkins Coie, Wisconsin Economic Development Corporation and Wisconsin Union. Additional support is provided by Bio Forward Wisconsin, EUA, Findorff, First Business Bank, Health X Ventures, Indeavor, JP Cullen, Madison Area Technical College, and the Wisconsin Alumni Research Foundation (WARF)/Innovate Network. Event supporters included Madison Development Corporation and Kforce, Inc.

## **The 2024 Wisconsin Innovation Awards Winners:**

### **Agriculture:**

Woollets, LLC

<https://www.woollets.net/>

Argyle

Woollets makes 100% wool pellets, which are used as a sustainable replacement for peat by farmers, gardeners and houseplant enthusiasts. Woollets buys wool at a fair price from Wisconsin farmers removing unsold wool from the waste stream and repurposing it into a soil amendment, providing new revenue for Wisconsin wool farmers.

### **Biotechnology:**

AyrFlo Innovation Labs, Inc.: smartAYRpatch

<https://ayrflo.ai/>

Madison

AyrFlo's wireless and wearable smartAYRpatch is providing continuous and objective breathing data in post-surgical patients. The monitor provides additional disease specific information so clinicians can make a diagnosis early, accurately and intervene effectively, while measuring success of interventions in real time.

### **Business to Business:**

Advanced Ionics: Green Hydrogen Electrolyzer

<https://advanced-ionics.com/>

Milwaukee

Advanced Ionics is pioneering a brand new category of electrolyzer technology that will transform the way industrial manufacturers (ammonia, petrochemical, steel) produce green hydrogen. This new technology is both cost-effective and efficient, enabling clean 'green' hydrogen to replace fossil fuel-based hydrogen that dominates the market today.

### **Health:**

CranioSure

<https://www.craniosure.com/>

Madison

CranioSure relies on proprietary algorithms to identify children at high risk of pediatric skull fusions (Craniosynostosis). The goal of CranioSure is to provide an easy to use and accessible tool to identify children that need referrals to high quality craniofacial care to improve outcomes.

### **Manufacturing:**

SixLine Semiconductor

<https://www.sixlinesemi.com/>

Middleton

SixLine has developed patented carbon nanotubes alignment technology. This technology is positioned to reshape the semiconducting industry by enabling lower cost semiconducting materials that meet the aggressive performance and energy efficiency demands of the semiconducting industry.

**Nonprofit:**

Fox Cities Chamber

<https://foxcitieschamber.com/>

Appleton

The Fox Cities Chamber became the first Chamber in the country to roll out a free membership level for qualified small businesses - Connect Free. The Chamber has added more than 600 small business members at this level, offering them no-cost access to the tools and resources they need to successfully run a business.

**Software:**

Skyward: Qmlativ

<https://skyward.com/>

Stevens Point

Qmlativ, the next generation of Skyward's award-winning K-12 school management software, with two parts: Qmlativ's School Business Suite is the hub for districts' central offices, encompassing asset management, the employee portal, fiscal management, payroll, and timeclock. Qmlativ's Student Management Suite, allows teachers and staff to interact with students and families.

**People's Choice:**

Hovertoon

<http://hovertoontoon.com/>

Berlin

The Hovertoon is a pontoon boat where the pontoons are rotated outward at the sides allowing the craft to get more lift than a conventional hovercraft with a fixed footprint. The Hovertoon can be configured for rescue, recreation, cargo or a number of other applications and transported with a standard pontoon trailer and rapidly deployed for rescue. It has the ability to be dry launched on a roadbed for deployment near a flooded area for use as a rescue vehicle.

###

**About the Wisconsin Innovation Awards**

Led by a steering committee of business, community and entrepreneurial leaders, the WIA hopes to encourage an even greater environment of innovation by bringing innovators together from various business sectors (e.g. tech, food, healthcare, agriculture, nonprofits, education, government), and from throughout the state of Wisconsin.

**For more information, press only:**

Molly Walsh

608-698-5890

[molly@wisconsininnovationawards.com](mailto:molly@wisconsininnovationawards.com)

**For more information:**

[www.wisconsininnovationawards.com](http://www.wisconsininnovationawards.com)

[info@wisconsininnovationawards.com](mailto:info@wisconsininnovationawards.com)